

# Social Networking Portal For Indian Client

[SOCIAL NETWORKING PORTAL – MEDIA – JOOMLA, PHP, MYSQL]

## Client Overview

**About Client:** Client is a corporate company which allows other corporate to buy the best pictures taken by the users along with slogan. Also it allows user to have complete control to choose his/her group members and share photographs as appropriate to his/her groups.

**Requirement Overview:** Client needed to find a way to let the visitor quickly understand what services are offered and let visitors easily gain more information about those services and client. Client required some functionalities like Album management, Advertisement management, my space management, Upload image, corporate corner, Contest & awards and Events in city. Client wanted to develop a photo sharing portal where visitors can create their profile, make friends group wise, send invitations to friends, accept friend invitations, upload their photos category wise, manage photos category wise, manage friends group wise, participate in contest and events, share photos among different friend groups, see wall of other friends, participate in corporate contests etc. For backend, admin should manage groups,

photos, occupations, mobile devices, invitations, events in city, digital uploads, photo categories, contests and awards, corporate, competitions and the content of the site like news, testimonials, FAQs etc. from the backend easily. Client wanted to develop the website based on an open source content management system.

**Proposed Solution:** Silver Touch has proposed the website to be developed on Joomla Open source content management system. The Joomla is feature rich stable content management and provides default functionality for authoring & publishing content and article management. In this proposed solution,

- Administrator will have the ability to manage groups, photos, occupations, mobile devices, invitations, events in city, digital uploads, photo categories, contests and awards, corporate competitions and the content of the site like news, testimonials, FAQs etc.
- The admin will be able to select best photo in events and contests
- The website visitors can create their profile,

# Web Conversation Portal

make friends group wise, send invitations to friends, accept friend invitations, upload their photos category wise, manage photos category wise, manage friends group wise, participate in contest and events, share photos among different friend groups, view wall of other friends, participate in corporate contests etc.

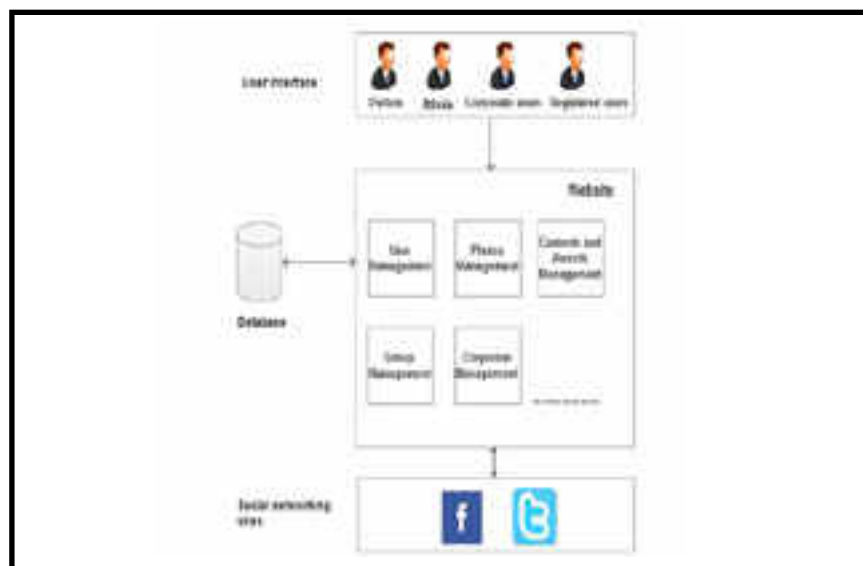
- Corporate users will have special access from frontend to create their corporate competitions and users and select best photo of corporate competition.
- Users have the ability to login using their face book / twitter credentials.

## Benefits

1. Portal provides secure sharing platform to all registered users to share their photographs, offers various event base competitions, photo blogging marketing for corporate and secure space for corporate users.
2. Users will be able to take part in events in city, contests and corporate competitions.
3. Easy user interface to manage user's post and group members.
4. Contests can be managed through back end admin interface.
5. Photos can be uploaded by front end users. Best photo of the contest can be selected by admin.
6. All corporate users can register on this site. Portal provides space for them where they can create their own events and it is managed by company's HR department.
7. Corporate users can participate in events. Employee of company can participate in employee specific event as well as public events.
8. FAQs help the users with quick solution for their question.
9. Users have the ability to login using their Face book/ Twitter credentials.
10. Portal targets Indian city events only.

## Project Description & Flow

### Project Flow



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## Project Description

Website was developed using Joomla with single Back End admin.

There are some modules which were developed in Joomla 2.5.8. All features and functionalities of Joomla version 2.5.8 were kept intact and customized as required.

### 1. User Management:

Admin can manage user's profile and photos uploaded by users from front end. They can approve users who login using face book login id.

### 2. Groups Management:

Groups Management was desired feature where in the admin will be able to add, update and delete any group.

### 3. Photos Management:

The admin will be able to add/update/delete and publish / unpublish the photos uploaded by users from frontend. And they can select best photo from all photos

### 4. Occupations Management:

The admin will be able to manage occupations and their dropdown list will be available in user's edit profile page.

### 5. Mobile Device Management:

The admin will be able to add, update, delete mobile devices and their dropdown list will be available in user's edit profile page.

### 6. Invitations Management:

Site administrator can check invitations of each user and send / resend them.

### 7. Event In City Management:

The admin will be able to manage all uploaded photos in all events in city contests and can select best photo among them. They can publish/unpublish best photo on user's wall.

### 8. Digital uploads Management:

For digital uploads section on frontend, admin will add / update / delete / publish / unpublished new photos from backend.

### 9. Photo Categories Management:

Registered and corporate users can upload photos from front end and site admin can manage it from backend and differentiate it in different categories. And visitors can view best photo for specific event and user who uploaded the photo

### 10. Contests and Awards Management:

Site administrator will be able to add / update / delete / publish / unpublish contests for displaying them in front end so that users can participate in active contests. Admin can manage photos uploaded by users for particular contests from back end.

### 11. Corporate Management:

Admin can add / update / delete / publish / unpublish corporate from back end and only active corporate will be seen by users at front end.

### 12. Competitions Management:

Site administrator will be able to manage competitions pertaining to specific Corporate for displaying them in front end so corporate user can participate in active competitions of corporate

### 13. News Letter Management:

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Admin must have the ability to create HTML based newsletters. Recipients must be grouped to allow specific newsletters to target any given group.

## 14. Social Site Integration:

Users have the ability to login using their face book / twitter credentials.

## Objectives

1. To develop social networking portal that enables to users that they stay connected with their friends, make group, upload photos and events and send invitations to friends.
2. To understand the services of the client.
3. To develop community for photo sharing and slogan sharing.
4. To make social networking portal for corporate people for events, competitions and awards.

## Project Approach / Activities

The Project was divided into various phases to achieve the best results in less time with optimal utilization of available Joomla features, capabilities and new enhancements.

**Phase I:** Understand client system requirement approach study the current website.

**Phase II:** Approve PSD from client and prepared HTML creation for the portal.

**Phase III:** Application setup & Development. Collected CMS content and applied to the site.

**Phase IV:** Deployment phase.

**Phase V:** Testing and providing documentation.

## Technology

### Development Platform

Technology	Specifications
Technology & Framework	Joomla 2.5
Database	MySQL
Web Server/Hosting Platform	Apache
Languages	PHP 5.x
Operating System	Windows 7

### Deployment Platform

Technology	Specifications
Technology & Framework	Joomla 2.5
Database	MySQL
Web Server/Hosting Platform	Apache
Languages	PHP 5.x
Operating System	Linux

# Web Conversation Portal

## Duration

1. Project Man Hours: 1360 Man Hours
2. Project Life cycle: 82 Days

## Key Challenges

1. Corporate Corner.
2. Image Management.
3. Performance Management.
4. Synchronization with Face book profile.


## Results Achieved

1. Users can create their profile, upload photos category wise and share photos within groups.
2. Admin will be able to manage groups, occupations and mobile devices From backend.
3. Admin will be able to publish / unpublished / delete uploaded photos by frontend users.
4. For digital uploads section in front end, admin will add / update / delete / publish / unpublished photos from back end. Only published photos will appear in front end digital uploads section.
5. Admin can add / update / delete / publish / unpublished competitions pertaining to specific corporate.
6. Corporate admin user can manage corporate competitions, photos uploaded under corporate competitions and corporate users from front end.
7. Best photo of all types of event will be displayed on home page. It can be single or multiple.
8. Using homepage link 'Take a Tour' user can know how this portal works.
9. Individual activity was captured for each department to give proper management of information.
10. The website was developed which will have the activities like payment to the shipping to the domestic addresses.





# COMPANY LOGO



[Home](#) [About Us](#) [Corporate Career](#) [Events In City](#) [Contest & Award](#) [News](#) [Testimonials](#) [FAQs](#) [Contact Us](#)

[Digital Camera Upload](#) | [Corporate](#) | [Events In City](#) | [Contest & Award](#) | [Mobile Upload](#)


## Events in City

You have to register to upload your photo to Event In City by clicking on [Register](#) link.


- Best Photograph related to color will be given cash award of ₹ 2000/-
- Best colorful face will be given cash award of ₹ 1000/-
- Best colorful child photo will be given cash award of ₹ 500/-
- Contest closing on **31st March**

We are shortly coming up with photo contest on :


[Bharat's Festival](#)  
IPL ( Indian Premier League)



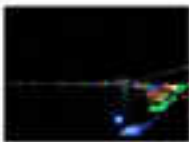
event 1 like award photo




asynchronous  
text




IPL




Wakeup




Wakeup




Wakeup



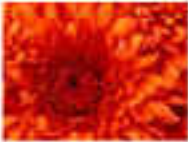
Hot Celebration




Text Video By Vishnu




event 2




text




IPL




Event 2



Event 3



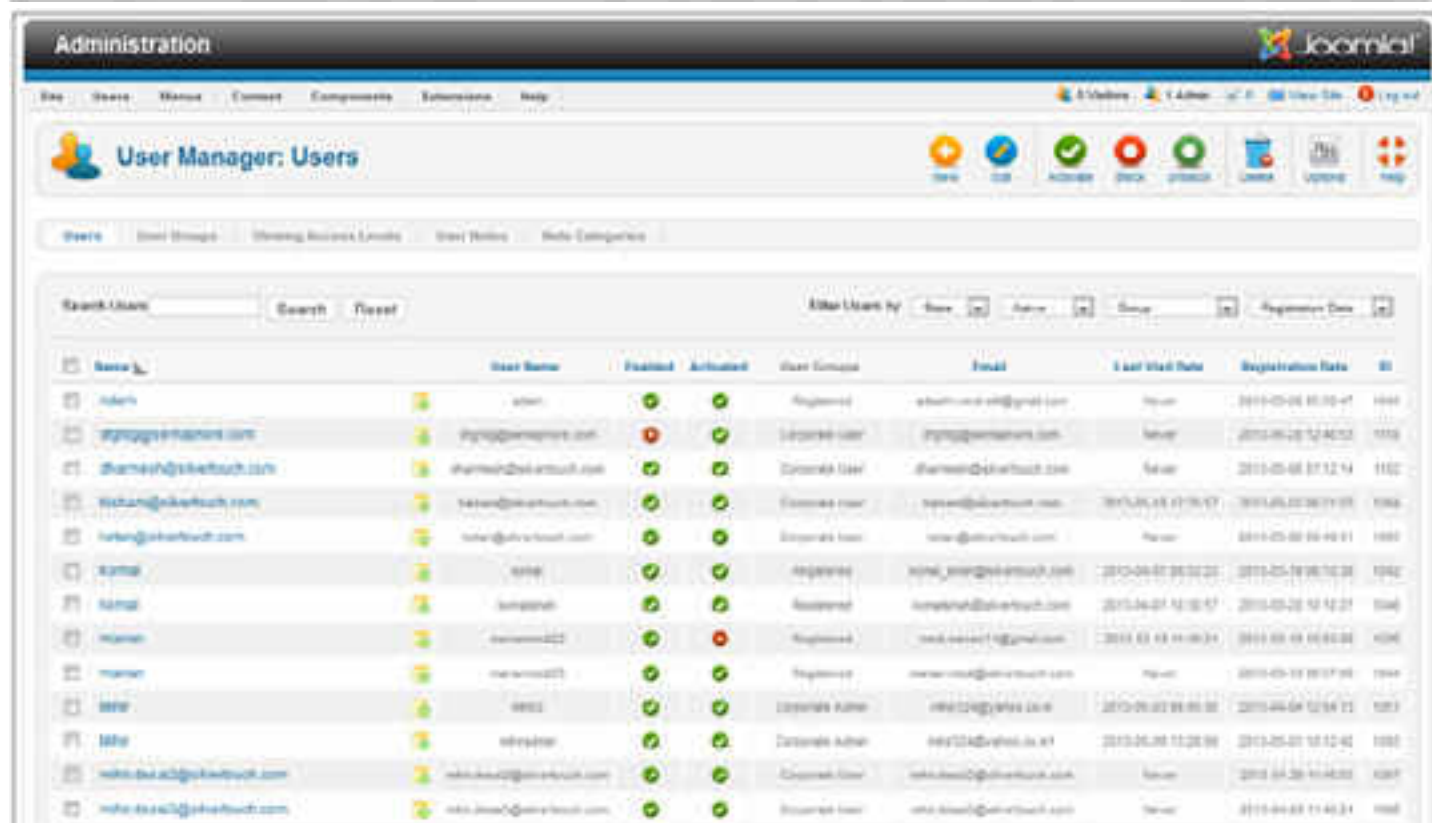
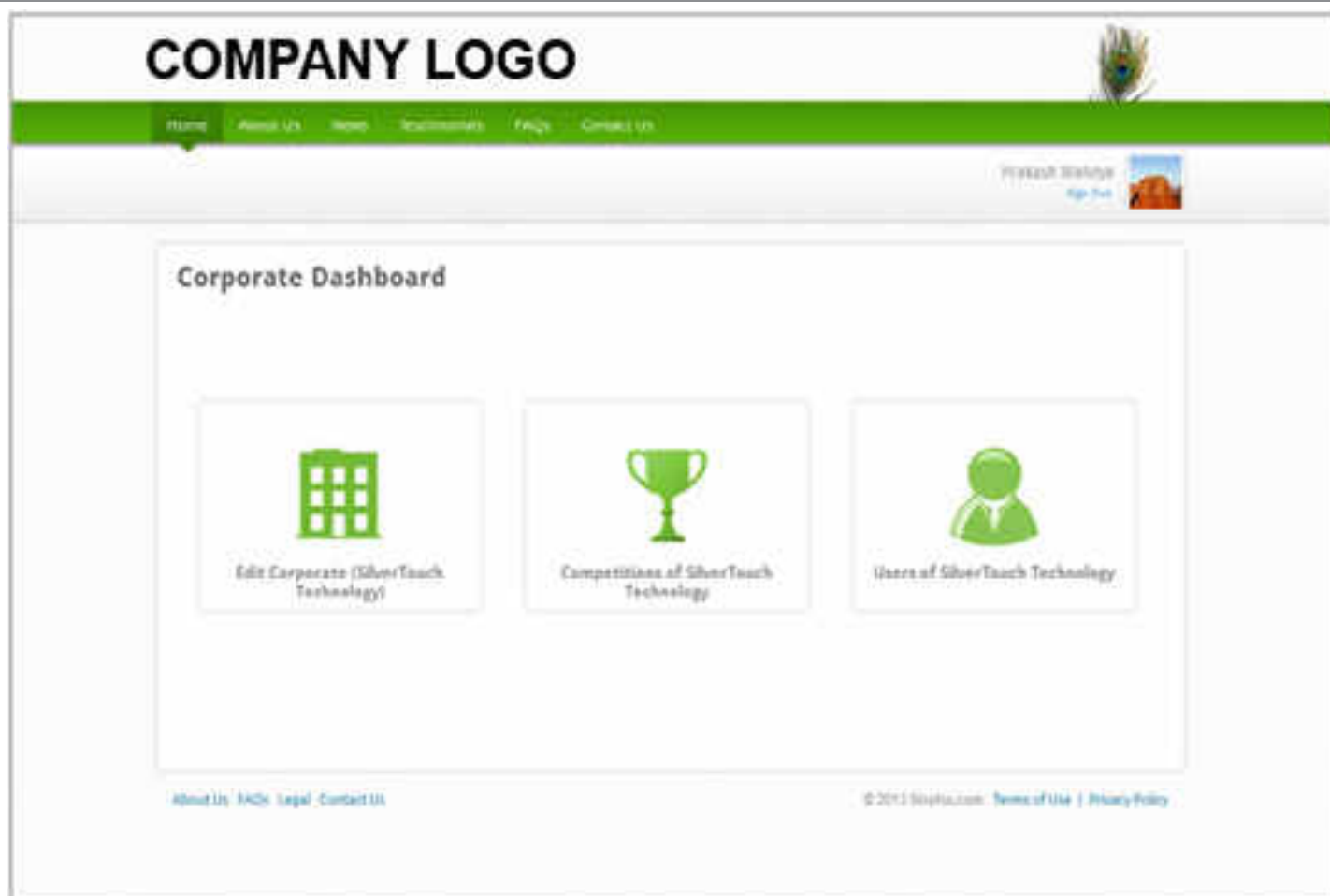
Event 4



Event 3


[See More Photos](#)

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## COMPANY LOGO



[Home](#) | [About Us](#) | [Feedback Center](#) | [Event in City](#) | [Contest & Award](#) | [News](#) | [Sponsorship](#) | [FAQs](#) | [Contact Us](#)

[Total Subscribers](#) | [Pending Subscribers](#) | [Single Events](#) | [Manage Photos](#) | [Manage Subscribers](#) | [Participate in Contests](#)



### Slopho Admin

Administrative

22 Friends

My Space

6.88 Profile

#### Upload and Share

Avatar Picture:  [Browse](#)

Privacy: ☒ Public ☐ Family ☐ Family & Friends ☐ Friends Only ☐ Off


Category:  [Browse Pictures](#)

#### Best Photo of

Contest:

Topic: Love SilverTouch

Uploaded By: Slopho



I Love SilverTouch Tech


#### Best Photo of

Contest:

Topic: Landscape

Theme: Nature

Uploaded By: Slopho



Contest & Award


#### Best Photo of

Contest:

Topic: Penguin

Theme: Nature

Uploaded By: Slopho



Contest & Award


#### Best Photo of

Contest:

Topic: Sports

Theme: Action

Uploaded By: Slopho



Event in the City

#### Facebook App Mutual Friend

##### Slopho's Groups

- [Slopho's Group](#)
- [Slopho's Group](#)
- [Slopho's Group](#)
- [Slopho's Group](#)

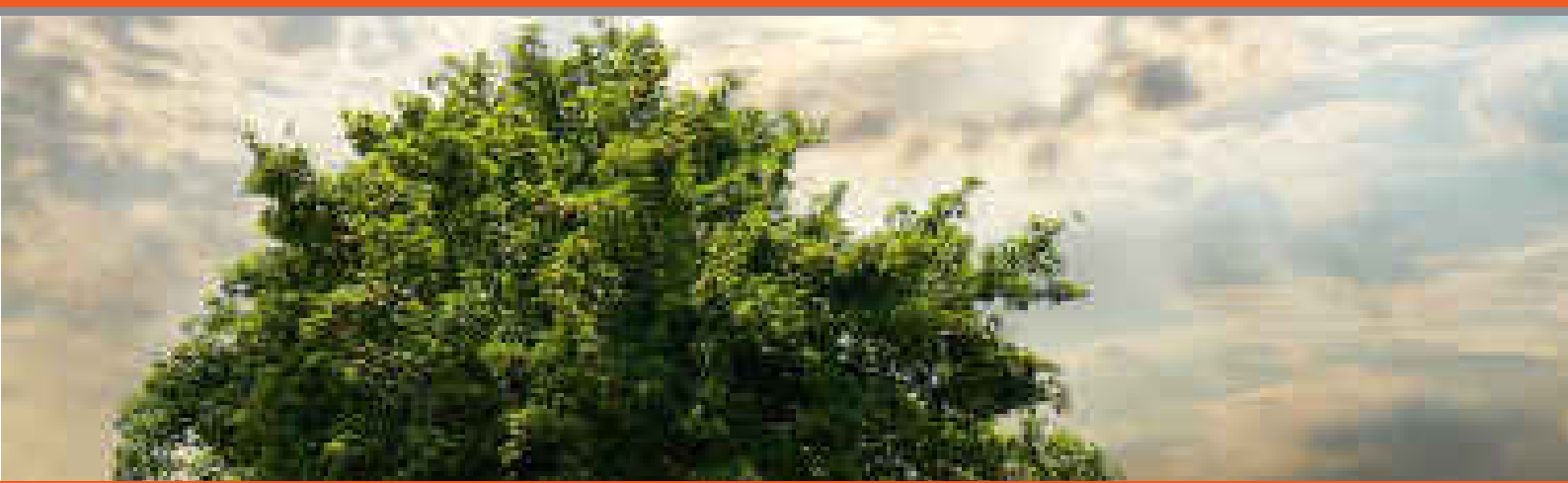
##### Categories

<a href="#">College</a>	<a href="#">Education</a>	<a href="#">Health</a>
<a href="#">Home</a>	<a href="#">Travel</a>	<a href="#">Lifestyle</a>
<a href="#">Sports</a>	<a href="#">Technology</a>	<a href="#">Travel Blog</a>
<a href="#">Travel</a>	<a href="#">Hobbies</a>	<a href="#">Food &amp; Drink</a>

Available for Advertisement

Email us: [admin@slopho.com](mailto:admin@slopho.com)

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## Deliver best products, software solutions and services, on time with quality, and as per customer expectations

### About SilverTouch

SilverTouch, a company established in 1992 is widely accepted for its IT solutions with a huge customer base in more than 20 countries across the world.

SilverTouch is actively engaged in Enterprise software development, enterprise content management, document management and IT consulting services such as Business process optimization, process consulting, implementation and customization of ERP. SilverTouch leads brilliantly in new technical developments such as: Mobile Application development services on iPhone, iPad, Blackberry, Android, J2ME and Windows mobile platforms. Even now, SilverTouch helps its global clients for major developments, deployments and managements of their mobility solutions and enterprise application development programs.

SilverTouch has alliance with several industry leaders such as Microsoft, Apple, Cisco, IBM, Oracle, SAP, Java, Dell, VM ware, Symantec, Sonic Wall which provides a competitive edge over other industry peers and targets to understand and cater to all types of requirements that concern our clients, thereby, leading to serve them precisely to their satisfaction.

For more information, please visit [www.silvertouch.com](http://www.silvertouch.com) or email [info@silvertouch.com](mailto:info@silvertouch.com)



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