

Corporate Portal For US Based Company

[INFORMATION TECHNOLOGY – CUSTOM PORTAL – ASP.NET / SQL SERVER 2008]

Client Overview

About Client: The client is a technology consulting company providing products that ranged from Data Backup to Telecommunications. Many of the companies we worked with were interested in the (at the time) new concept of computing “in the Cloud”.

Requirement Overview: Client need to find a way to let the visitor quickly understand what products and services were and easily gain more information about them and the company. The biggest problem with the site now was that visitors did not know what exactly client offer by looking at its site. Therefore they wanted the site to have enterprise look and feel and want to get away from the small business look and feel of the current site.

Proposed Solution: Silver Touch proposes Corporate Portal is developed for Client which is having 4 different sub-portals. Each sub-portal is developed as separate website and all these sub-portal is having link to the corporate portal that is Client's main portal.

In general, total 5 different websites is developed for this requirement – 1 corporate portal and 4 sub-portals (one for each service listed above)

All websites is developed with HTML wireframes.



Corporate Portal

Benefits

1. The Products and services offered by the client are clearly visible in the portal.
2. The portal is linked with four different sub portal.
3. The developed portal has enterprise look and feel.

Project Description

The project was to design and develop HTML Wireframe for a corporate portal for the client. Corporate Portal had 4 different divisions. Each division had separate sub-portal that will be linked to corporate portal. HTML wireframe will cover tentative sitemap of each website. Following are the four divisions of the website for which sub-portal needs to be created. Each division will have separate domain and open in the separate window.

1. Salesforce.com Applications & Consulting Services
2. Business Continuity Planning & Data Protection Services
3. Data Integration/Automation Services
4. Telecom Management Services

For each division, single logo will be designed by SilverTouch; hence total 4 different logos will be designed. For all of the site animation the Silverlight was used wherever possible. Animation did not have any audio or video sound effects. Silvertouch provided flash element to display different offering of this sub-portal. All graphics and content for this flash banner will given by client.

The other things included on the portal and sub-portal were case studies, News and events, Customer support, processes, Business model, partners, carriers and contact us.

Objectives

1. Develop an application where visitor will quickly understand the products and services offered by client.
2. Create four sub-portals linked with the main portal.
3. To get an enterprise look and feel to the site.



Project Approach / Activities

The Project was divided into various phases to achieve the best results in less time with optimal utilization of available .Net features, capabilities and new enhancements.

1. **Phase I:** Understand client system requirement approach study the current website
2. **Phase II:** Designing the pages for main portal and sub-portals and getting it approved from client.
3. **Phase III:** Development was module development iteration by iteration.
4. **Phase IV:** Deployment phase
5. **Phase V:** Testing

Technology

Development Platform

Technology	Specifications
Technology & Framework	HTML Programming
Languages	ASP .Net 3.5, C#
Database	SQL Server 2008
Web Server/Hosting Platform	IIS 7.0
Operating System (Development)	Windows Server 2008

Deployment Platform

Technology	Specifications
Technology & Framework	HTML Programming
Languages	ASP .Net 3.5, C#
Database	SQL Server 2008
Web Server/Hosting Platform	IIS 7.0
Operating System (Development)	Windows Server 2008

Duration

1. Project Actual Efforts: 424 Man Hours
2. Project Life Cycle: 35 Days

Results Achieved

Website completed and source provided to client.



Deliver best products, software solutions and services, on time with quality, and as per customer expectations

About SilverTouch

SilverTouch, a company established in 1992 is widely accepted for its IT solutions with a huge customer base in more than 20 countries across the world.

SilverTouch is actively engaged in Enterprise software development, enterprise content management, document management and IT consulting services such as Business process optimization, process consulting, implementation and customization of ERP. SilverTouch leads brilliantly in new technical developments such as: Mobile Application development services on iPhone, iPad, Blackberry, Android, J2ME and Windows mobile platforms. Even now, SilverTouch helps its global clients for major developments, deployments and managements of their mobility solutions and enterprise application development programs.

SilverTouch has alliance with several industry leaders such as Microsoft, Apple, Cisco, IBM, Oracle, SAP, Java, Dell, VM ware, Symantec, Sonic Wall which provides a competitive edge over other industry peers and targets to understand and cater to all types of requirements that concern our clients, thereby, leading to serve them precisely to their satisfaction.

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