

Model Agency Portal For An Australian Company

[MEDIA – TALENT SHOWCASE – UMBRACO 4X, ASP.NET]

Client Overview

About Client: Client provides digital services including creative digital strategy, design, branding, development, business analysis, solution architecture, SEO & digital marketing. Client continues to develop its software and industry reach and work towards its goal of maintaining best practice online digital solutions for the entertainment industry globally.

Requirement Overview: Client had purchased a 3rd party licensed CMS developed in Classic ASP. The CMS required upgradation in features, Frontend UI, Backend UI with eCommerce functionality. The portal had requirement for adding a multi-site user manager interface. Each subscribed user should be able to sign up for subscription and then select and customize a Design template. More than 10 design templates were required to be added to the system.

Proposed Solution: As the current site codebase is owned by the client – SilverTouch will update the designs UI of Backend, implement an entire new front end with demanded functionalities.



Functional Enhancement of CMS Website

Benefits

The features enhanced are working as per required.

Project Description

The client site is created with the strong view that all talent and artists should be promoted as individuals as well as agency members. A concept that when embraced properly can also dramatically grow an agents client base in a controlled and responsible manner providing a win/win for both agent & talent. An independent professional client Site enables talent & artists to market themselves as individuals (without limits), rather than just as one of many in a sea of competition on an agency or casting website.

The client provided the front end design in PSD and High resolution JPEG format. The user management section can be accessed directly after login to the Manager section mentioned above. The following functional changes in the project were needed and done by SilverTouch.

1. Login Page: earlier site does not had functional login page which was the responsibility of SilverTouch to make it functional
2. Earlier Site had Single name facility which needs to be changed to TWO fields First and Last Name
3. Password Change facility on the page using a button was developed
4. Displayed Account Expiration date with Days countdown
5. Displayed Current Package with Package Upgrade facility
6. Terms and Conditions Text box with a WYSIWYG editor
7. Added Social Networking Links for Facebook, MySpace and Twitter with facility to select icon display image form the two provided. The users will provide the URL's and the front end visitor will be taken to the respective Social networking web site page in a new window.

Objectives

1. To upgrade UI of the backend
2. To perform functional enhancements
3. Integrate 10 new designs in CMS

Project Approach / Activities

The Project was divided into various phases to achieve the best results in less time with optimal utilization of available resources.

1. **Phase I:** Understand client system requirement approach with the technology platform
2. **Phase II:** Designing and getting it approved from client.
3. **Phase III:** Development was module development iteration by iteration.
4. **Phase IV:** Testing
5. **Phase V:** Deployment phase

Functional Enhancement of CMS Website

Technology

Development Platform

Technology	Specifications
Technology & Framework	.Net framework 3.5, Flash
Languages	Classic ASP 3.0, ASP.Net, C#, Umbraco 4.2
Database	SQL Server 2005, 2008
Web Server/Hosting Platform	IIS 6.0
Operating System (Development)	Windows Server 2008

Deployment Platform

Technology	Specifications
Technology & Framework	.Net framework 3.5
Database	SQL Server 2008
Web Server/Hosting Platform	IIS 6.0
Languages	ASP .Net, C#
Operating System	Windows Sever 2008

Duration

1. Project Actual Efforts:12220 Hours
2. Project Life Cycle: - 1980 Days

Results Achieved

1. Upgraded UI of the backend
2. Performed functional enhancements on the site as demanded by client
3. Integrated 10 new designs in CMS



Functional Enhancement of CMS Website



Deliver best products, software solutions and services, on time with quality, and as per customer expectations

About SilverTouch

SilverTouch, a company established in 1992 is widely accepted for its IT solutions with a huge customer base in more than 20 countries across the world.

SilverTouch is actively engaged in Enterprise software development, enterprise content management, document management and IT consulting services such as Business process optimization, process consulting, implementation and customization of ERP. SilverTouch leads brilliantly in new technical developments such as: Mobile Application development services on iPhone, iPad, Blackberry, Android, J2ME and Windows mobile platforms. Even now, SilverTouch helps its global clients for major developments, deployments and managements of their mobility solutions and enterprise application development programs.

SilverTouch has alliance with several industry leaders such as Microsoft, Apple, Cisco, IBM, Oracle, SAP, Java, Dell, VM ware, Symantec, Sonic Wall which provides a competitive edge over other industry peers and targets to understand and cater to all types of requirements that concern our clients, thereby, leading to serve them precisely to their satisfaction.

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