

E-Commerce Website For Decor Accessories Manufacturing Company

[RETAIL – OPEN SOURCE ECOMMERCE – MAGENTO 1.4]

Client Overview

About Client: Client designs and manufacturers fine gifts, collectibles, and home decor accessories. Founded in 1984 the company began with a single gift item called the Prosperity Tree. Client continues to thrive as a leader of innovative gifts and home decor. Many of their unique products and original designs can now be found in collections, museums, and home all over the world.

Requirement Overview: Client wanted to develop online store portal for their users to donate products towards various causes.

Proposed Solution: Silver Touch proposed using Magento Open source code base to develop the website. In addition to this Silver Touch has used basic Magento ready package. Out of the box features of Magento are used for website along with some custom features like Gift Registry, Gift Certificate, Gift Message, and Product Filters.

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E-Commerce Website

Benefits

Silver Touch has developed customized E-Commerce portal which helped the client go get more and more business.

Project Description

Silver Touch has implemented Magento open source to develop the website which will consists of implementing required Magento Out Of Out-Of-The-Box features, integration of inbuilt payment gateway, integration of inbuilt shipping API, Product board widget, New / latest products, WYSIWYG editor and order comment.

Apart from Magento Out-Of-The-Box installation the client needs following features:

1. Gift Registry
2. Gift certificate
3. Adjusted Light Box
4. Product filters: The following product filters are required:
 - 4.1. Category / Sub-Category
 - 4.2. Price
 - 4.3. Artist
 - 4.4. Occasion
5. **Gift Message:** This is when someone is sending a present to someone else and wants to include a message with gift.
6. **Category & Sub category landing page:** Each category and Sub-Category to have a Landing Page. The category page will have a listing of all the Sub-categories under it and the sub-categories landing page will have the products listed under it

Objectives

To develop Ecommerce portal which helps user better experience.

Project Approach / Activities

The Project was divided into various phases to achieve the best results in less time with optimal utilization of available resources.

1. **Phase I:** Understand client system requirement approach with the technology platform
2. **Phase II:** Development was module development iteration by iteration.
3. **Phase III:** Testing
4. **Phase IV:** Deployment phase

E-Commerce Website

Technology

Development Platform

Technology	Specifications
Technology & Framework	Magento Community Edition 1.4x
Languages	PHP 5x
Operating System	Linux
Database	MySQL
Web Server	Linux Server

Deployment Platform

Technology	Specifications
Technology & Framework	Magento Community Edition 1.4x
Languages	PHP 5.2.0 and above
Operating System	Linux x86, x86-64
Database	MySQL 4.1.20 and above
Web Server	Linux Server

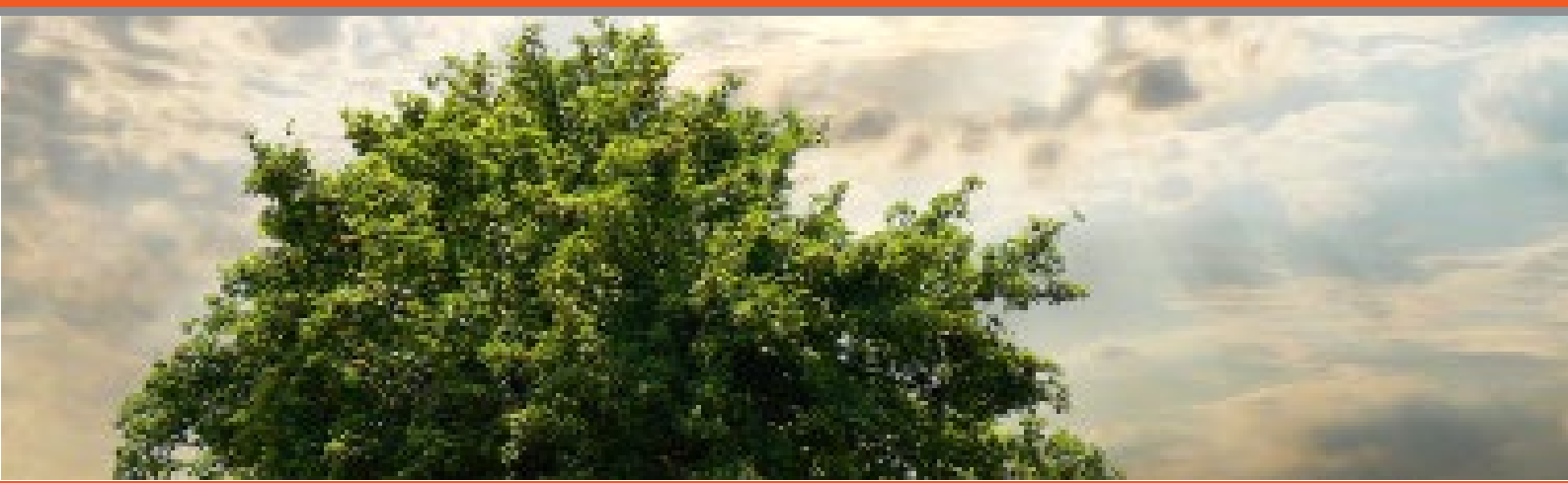
Duration

1. Project Man Hours: 210 Man Hours
2. Project Life Cycle: - 68 Days

Results Achieved

The site is live and running successfully





Deliver best products, software solutions and services, on time with quality, and as per customer expectations

About SilverTouch

SilverTouch, a company established in 1992 is widely accepted for its IT solutions with a huge customer base in more than 20 countries across the world.

SilverTouch is actively engaged in Enterprise software development, enterprise content management, document management and IT consulting services such as Business process optimization, process consulting, implementation and customization of ERP. SilverTouch leads brilliantly in new technical developments such as: Mobile Application development services on iPhone, iPad, Blackberry, Android, J2ME and Windows mobile platforms. Even now, SilverTouch helps its global clients for major developments, deployments and managements of their mobility solutions and enterprise application development programs.

SilverTouch has alliance with several industry leaders such as Microsoft, Apple, Cisco, IBM, Oracle, SAP, Java, Dell, VM ware, Symantec, Sonic Wall which provides a competitive edge over other industry peers and targets to understand and cater to all types of requirements that concern our clients, thereby, leading to serve them precisely to their satisfaction.

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