Laneway Festival Portal
For
Australian Company

MEDIA ONLINE – LANEWAY FESTIVAL PORTAL – PHP 5.2 / SILVER STRIPE 2.3.3

Client Overview

About Client: Australian based small-scale design company, Specializing in branding, web, print and graphic design, advertising and campaign planning. This design company is providing solutions to their different client and helps them to grow their business and money also. It can help to their client to provide distinctive and unique intuitive designs in the form of following:

1. Online, Interactive and interface design
2. Illustration and collage
3. Visual branding
4. Print
5. Branding

The company is providing online design and developments with inseparable with following platform:

1. Silverstripe
2. E-marketing
3. Ajax Integration
4. Online Applications
5. Blogs

Requirement Overview: The objective was to develop the Australian based Laneway Festival website which can introduce new or upcoming music by this festival through surrounded music lovers. The website will display information about various events across the country along with their schedule timing, places, sponsors, Artist, News, Gallery, Forum and many more information.

Proposed Solution: This is Silver Stripe based Content Management System with 7 different domains manages through single back-office. The required database is using as MySQL 5x over the Linux server.

CMMi Level RATED 5

Benefits

1. The website would be helpful to their users to know about information related different events and festivals across the country.

2. Website users will able to know the information related show place, Events, Timing, Artist profile, Sponsored Information.

3. Website users will have the option to view different music events related information by different county.

4. Website users will have the option to view recent news regarding music events on the home page of the website.

Project Description

The functionality and features will display to the website as Flicker Gallery, Video and Artist Section with its management, Article / News, XML Slideshow with SEO Friendly URLS and Google Analytics Module.

Objectives

The Project Objectives are as under:

1. This website will display information for different Laneway festivals across the country along with their details.

2. This is the information site for Laneway festival occurs in different countries.

3. Website users will easily get the information of different laneway events across the country and rest of the places around the world with their event details, timing, location and many more details.

Project Approach / Activities

The Project was divided into various phases to achieve the best results in less time with optimal utilization of available technology (PHP) features, capabilities and new enhancements.

Phase I: Understand client system requirement approach with the technology platform and create Software design development approach and sent it to client to let them know our understanding.

Phase II: Approved design by client has been incorporated into the development.

- Design has implemented into the specific technology platform.

- Started to work on development.

Phase III: Development is based on module requirement as per the existing website.

Phase IV: Deployment phase has done to the client side.

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Technology

Development Platform

Technology	Specifications
Technology & Framework	PHP with Silverstripe 2.3.3
Database	MySQL 5.0.25
Web Server/Hosting Platform	Apache 2.2.6
Languages	PHP 5.2.5
Operating System	Windows XP SP 2

Deployment Platform

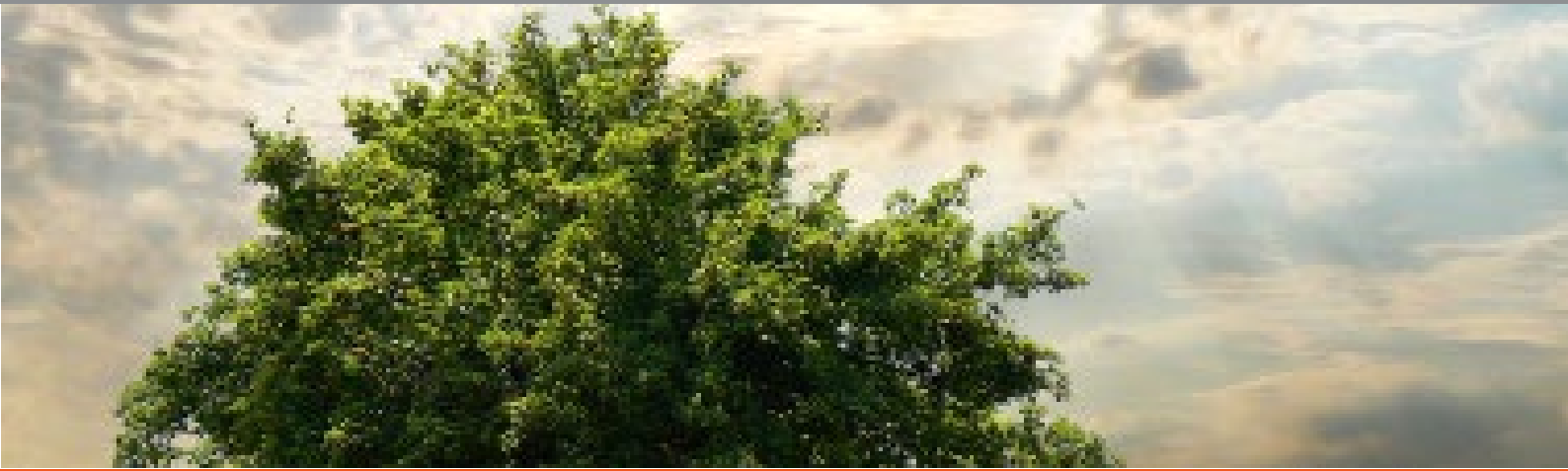| Technology	Specifications
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Duration

Project Man Hours: 980 Man Hours

Project Life Cycle: 175 Days

Results

The web application has deployed over the client server and running successfully currently.

Deliver best products, software solutions and services, on time with quality, and as per customer expectations

About SilverTouch

SilverTouch, a company established in 1992 is widely accepted for its IT solutions with a huge customer base in more than 20 countries across the world.

SilverTouch is actively engaged in Enterprise software development, enterprise content management, document management and IT consulting services such as Business process optimization, process consulting, implementation and customization of ERP. SilverTouch leads brilliantly in new technical developments such as: Mobile Application development services on iPhone, iPad, Blackberry, Android, J2ME and Windows mobile platforms. Even now, SilverTouch helps its global clients for major developments, deployments and managements of their mobility solutions and enterprise application development programs.

SilverTouch has alliance with several industry leaders such as Microsoft, Apple, Cisco, IBM, Oracle, SAP, Java, Dell, VM ware, Symantec, Sonic Wall which provides a competitive edge over other industry peers and targets to understand and cater to all types of requirements that concern our clients, thereby, leading to serve them precisely to their satisfaction.

For more information, please visit www.silvertouch.com or email info@silvertouch.com

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