

Brand Rating Portal For Netherlands Based Consultant

[SOCIAL MEDIA – CUSTOM APPLICATION DEVELOPMENT – SYMFONY / MYSQL]

Client Overview

About Client: Client is based at Netherlands. The team of the client consists of a team of about douzon professionals who have won their projects in custom software development. They are all very well qualified and have years of thorough experience in medium and large companies.

Requirement Overview: The objective of the client was to create web based community application to rank various brands. Client required developing a multi-lingual website where user can register them and then give their rankings for various brands. There are different categories and under each category various brands which are to be ranked by the users. Client also wanted facility to manage categories and sub categories for different brands.



Proposed Solution: Silver Touch suggested to develop the website in Symfony MVC 1.1 framework and supports two different languages (ENGLISH and DUTCH). Application also has IP Filter facility. Brands are displayed based on IP / Country location of the end user and only those brands are displayed which pertain to that user's country location.



Brand Rating Portal

Benefits

The benefits are as under:

1. Website users are able to rank a brand through the use of this portal. Users also have the option to compare different brands on the portal.
2. Website user are able to provide RANK to specific brand and get their high score based on that and brand owners also get the score widget and put the same to their own application.

Project Description

Brief Information:

The multilingual application is mainly used to rank a particular brand. There are mainly two frontend users. One is Visitors and second is Verifier. User(s) can request a brand in the application for the particular sector. Brand owner can add the followers and representatives under this brand. Verifier can see all the brands and has full access in the application.

Detailed Information:

This is a community application through which, users can give their rankings to various brands.

Users can find a list of international & domestic brands on this application. Registered users become RANKERS who can rank any brands available in the system and can also request to add any new brand if that is not available in the system. System admin can then approve the request and add that new brand into the application.

Application has 5 user access levels – Ranker, Volunteer starter level, Volunteer advanced level, Volunteer master level & Verification Manager-Admin.

RSS reading code is integrated for reading latest news from Word press RSS feeds.

Objectives

The Project Objectives were:

1. To rank a brand and conclude the most popular brands and compare different brands.
2. Brand owner also get the score widget which has score out of 10, so they can put the same on their own application.

Key Challenges

Maxmind API Integration with the Application.

Brand Rating Portal

Project Approach / Activities

The Project was divided into various phases to achieve the best results in less time with optimal utilization of available technology features, capabilities and new enhancements.

Phase I: Understand client system requirement approach with the technology platform and create Software design development approach and sent it to client to let them know our understanding.

Phase II: Approved design by client has been incorporated into the development.

- Design has implemented into the specific technology platform.
- Started to work on development.

Phase III: Development is based on module requirement as per the existing website.

Phase IV: Deployment phase has done to the client side.

Technology

Development Platform

Technology	Specifications
Technology & Framework	PHP MVC Framework: Symfony 1.1
Database	MySQL 5.x
Web Server/Hosting Platform	Apache
Languages	PHP
Operating System	Windows XP

Deployment Platform

Technology	Specifications
Technology & Framework	PHP MVC Framework: Symfony 1.1
Database	MySQL 5.x
Web Server/Hosting Platform	Apache
Languages	PHP
Operating System	Linux

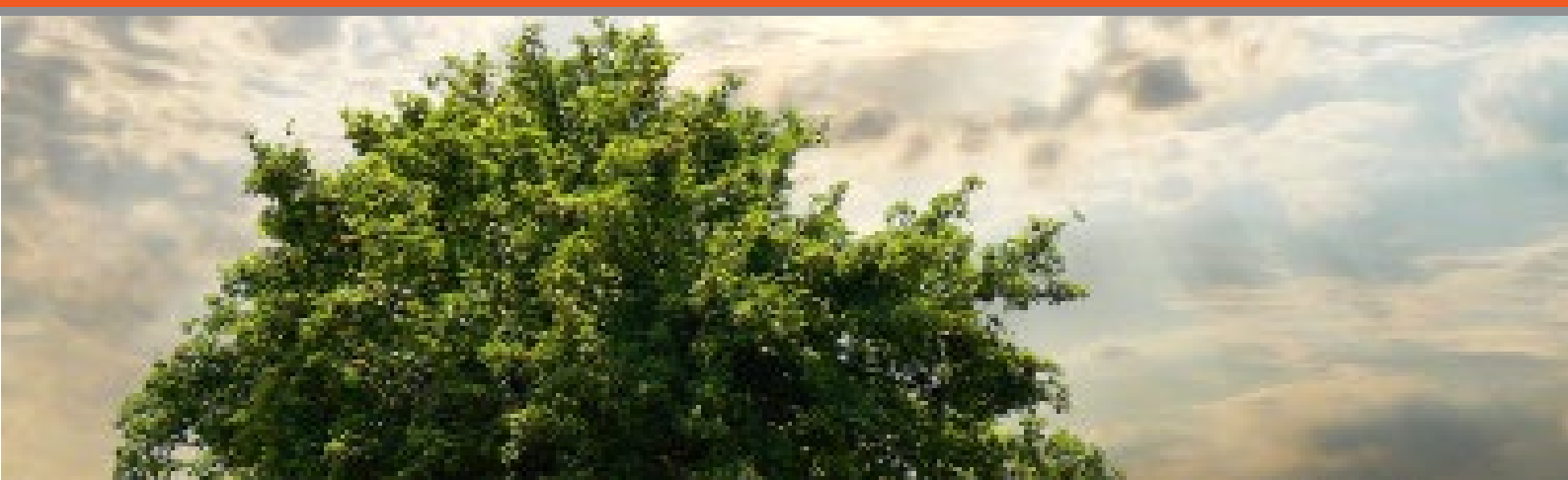
Duration

Project Man Hours: 1220 Man Hours

Project Life Cycle: 220 Days

Results Achieved

The web application has deployed over the client server and running successfully currently.



Deliver best products, software solutions and services, on time with quality, and as per customer expectations

About SilverTouch

SilverTouch, a company established in 1992 is widely accepted for its IT solutions with a huge customer base in more than 20 countries across the world.

SilverTouch is actively engaged in Enterprise software development, enterprise content management, document management and IT consulting services such as Business process optimization, process consulting, implementation and customization of ERP. SilverTouch leads brilliantly in new technical developments such as: Mobile Application development services on iPhone, iPad, Blackberry, Android, J2ME and Windows mobile platforms. Even now, SilverTouch helps its global clients for major developments, deployments and managements of their mobility solutions and enterprise application development programs.

SilverTouch has alliance with several industry leaders such as Microsoft, Apple, Cisco, IBM, Oracle, SAP, Java, Dell, VM ware, Symantec, Sonic Wall which provides a competitive edge over other industry peers and targets to understand and cater to all types of requirements that concern our clients, thereby, leading to serve them precisely to their satisfaction.

For more information, please visit www.silvertouch.com or email info@silvertouch.com



India Headquarter
SilverTouch Technologies Limited
2nd Floor, Saffron,
Nr. Panchwati Circle,
Ahmedabad-380 006.
Phone : +91 - 79 - 2656 31 58
E-mail : info@silvertouch.com
Web : www.silvertouch.com

United Kingdom
SilverTouch Technologies UK Limited
Essex Technology & Innovation Centre,
Unit 7, The Gables, Ongar - CM5 0GA,
United Kingdom
Phone : +44 - (0) 127-736-4689
E-mail : info@silvertouchtech.co.uk
Web : www.silvertouchtech.co.uk

North America
SilverTouch Technologies INC
497 Route 27,
Iselin, NJ 08830
United States
Phone : +1 201 299 3529
E-mail : info@semaphore-software.com
Web : www.semaphore-software.com

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