

# Pregnancy & Fertility Community Portal For US Based Consulting Company

[WEB PORTAL - SOCIAL NETWORKING - ASP.NET]

## Client Overview

**About Client:** Client is a Pregnancy and Fertility Community with interactive fertility and pregnancy tools including fertility, pregnancy, and ovulation calendars and calculators, designed to help improve your chances getting pregnant and having a healthy baby.

Client has many great supportive communities from preconception to baby which help you find the support you need during what could be a potentially difficult time of trying to get pregnant and fertility.

Client is a one-stop fertility and pregnancy resource center with advanced technology designed to help women and couples get pregnant faster and healthier.

**Requirement Overview:** Client's requirement was to provide information regarding Pregnancy and Fertility community with interactive fertility and pregnancy tools including fertility, pregnancy and ovulation calendars and calculators to the people. The main purpose to develop the website to guides

woman to get pregnant with good baby. Website was required to provide many great supportive communities from preconception to baby which helps woman to find the support which they need during what could be a potentially difficult time of trying to get pregnant and fertility.

**Proposed Solution:** Silver Touch provided a comprehensive solution in .NET Framework 2.0 over Windows Server 2003 and MS SQL 2005 Express Edition for back end data management Server. The technology was selected based on the current client infrastructure and preference – but also based on the versatile and robust Microsoft platform to handle the large active user base.



# Real Time Monitoring System

## Benefits

This website is now providing information regarding Pregnancy and Fertility community with interactive fertility and pregnancy tools including fertility, pregnancy and ovulation calendars and calculators. The main advantage of the website is that it guides woman to get pregnant with good baby.

Website also provides many great supportive communities from preconception to baby which helps woman to find the support which they need during what could be a potentially difficult time of trying to get pregnant and fertility.

## Project Description

The ultimate objective to develop website is to guide women and provide sufficient information regarding Pregnancy & Fertility. This website helps women with interactive fertility and pregnancy tools including fertility, pregnancy and ovulation calendars and calculators. There are many calendars and tools readily available on the website that gives perfect guidance to the women who wants to get pregnant with good baby.

The website generates supportive communities from preconception to baby which helps woman to find the support which they need during what could be a potential difficult time of trying to get pregnant and fertility. Website also provides guidance in selecting names of website user's coming baby.

## Objectives

The Project Objectives were:

1. To develop the website with intend to reduce page loading time and make more efficient access to website users.
2. To rectify website design in appropriate way and make more proper.

## Project Approach / Activities

The Project was divided into various phases to achieve the best results in less time with optimal utilization of available technology (ASP .Net, VB .Net) features, capabilities and new enhancements.

**Phase 1:** Understand client system requirement approach with the technology platform and create Software design development approach and sent it to client to let them know our understanding.

**Phase 2:** Approved design by client has been incorporated into the development.

- Design has implemented into the specific technology platform.
- Started to work on development.

**Phase 3:** Development is based on module requirement as per the existing website.

**Phase 4:** Development phase has done to the client side.

# Real Time Monitoring System

## Technology

### Development Platform

Technology	Specifications
Technology & Framework	.Net frame work 2.0
Database	SQL Server 2005 Express Edition
Web Server/Hosting Platform	IIS 5.0
Languages	ASP .Net, VB
Operating System	Windows XP SP 2

### Deployment Platform

Technology	Specifications
Technology & Framework	.Net frame work 2.0
Database	SQL Server 2005 Express Edition
Email	Local SMTP
Web Server/Hosting Platform	IIS 6.0
Languages	ASP .Net, VB
Operating System	Windows server 2003

## Duration

1. Project Man Hours: 801 Man Hours
2. Project Life Cycle: 9 months

## Key Challenges

1. To develop the website with intend to reduce page loading time and make more efficient access to website users.
2. To rectify website design in appropriate way and make more proper.

## Results Achieved

The web site has tested successfully and deployed to the client side and currently running successfully for last 1 year. Users are now able to get information regarding Pregnancy and Fertility community with interactive fertility and pregnancy tools including fertility, pregnancy and ovulation calendars and calculators.



# Real Time Monitoring System



**Deliver best products, software solutions and services, on time with quality, and as per customer expectations**

## About SilverTouch

SilverTouch, a company established in 1992 is widely accepted for its IT solutions with a huge customer base in more than 20 countries across the world.

SilverTouch is actively engaged in Enterprise software development, enterprise content management, document management and IT consulting services such as Business process optimization, process consulting, implementation and customization of ERP. SilverTouch leads brilliantly in new technical developments such as: Mobile Application development services on iPhone, iPad, Blackberry, Android, J2ME and Windows mobile platforms. Even now, SilverTouch helps its global clients for major developments, deployments and managements of their mobility solutions and enterprise application development programs.

SilverTouch has alliance with several industry leaders such as Microsoft, Apple, Cisco, IBM, Oracle, SAP, Java, Dell, VM ware, Symantec, Sonic Wall which provides a competitive edge over other industry peers and targets to understand and cater to all types of requirements that concern our clients, thereby, leading to serve them precisely to their satisfaction.

For more information, please visit [www.silvertouch.com](http://www.silvertouch.com) or email [info@silvertouch.com](mailto:info@silvertouch.com)



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