

Multi Store eCommerce Website For US Based Client

[RETAIL – ONLINE WEB STORE – MAGENTO]

Client Overview

About Client: The client offers fireworks to the customers for various events, parties, wedding, birthday and city or government celebration. It has experience of over 40 years in Importing, Distribution, Wholesale, Testing and the Retail Sale of fireworks.

Requirement Overview: The client required an online webshop for managing its business with multiple vendors. Typical requirement was to develop the Webshop using Magento 1.2x Community Edition with Multiple Admin functionality ie. Each Store should have its own Administrative login..



Proposed Solution: Silver Touch used Magento 1.2x Community Edition as base and built custom code over it to allow multiple admin's in the multi-store set up. Magento Community Edition does not provide multiple admin's in its multiple store set up and Magento OOB (Out Of Box) set up comes with multiple stores with single administrator rights only. Silver Touch built this functionality of multiple administrative login's even before Magento came up with the same feature in its enterprise edition. It was a challenging solution that Silver Touch gave and successfully accomplished.



Multi Store eCommerce Website

Benefits

1. Website is having Multiple Stores on Multiple Websites.
2. Facility for Zip Code based store locator module.
3. Web site back end has separate login for each of the store created in back end.

Project Description

Project is an eCommerce website developed in Magento with lots of customization. With the help of this website administrator is able to define various websites and multiple stores within each websites, user (store manager) permission w.r.t. Store management (on limited fields) and Zip code based store search functionality including Google Map and default store location for the site user. The profile for different users is as follow:

1. There are three main types of users as following:
 - Super Administrator
 - Store Manager
 - Frontend User
2. User Group Country: United States
3. Users group age: 20 to 35 years



Objectives

The Project Objectives were:

1. Multiple Websites
2. Multiple Stores on Multiple Websites
3. Zip Code based store locator module using Google Map
4. Store Manager Module
5. CMS – Page Management

Project Approach / Activities

The Project was divided into various phases to achieve the best results in less time with optimal utilization of available technology features, capabilities and new enhancements.

Phase I: Understand client system requirement approach with the technology platform and create Software design development approach and sent it to client to let them know our understanding.

Phase II: Approved design by client has been incorporated into the development.

- Design has implemented into the specific technology platform.
- Started to work on development.

Phase III: Development is based on module requirement as per the existing website.

Phase IV: Deployment phase has done to the client side.

Multi Store eCommerce Website

Technology

Development Platform

Technology	Specifications
Technology & Framework	Magento
Database	MySQL
Web Server/Hosting Platform	Apache
Languages	PHP
Operating System	Windows XP

Deployment Platform

Technology	Specifications
Technology & Framework	Magento
Database	MySQL
Web Server/Hosting Platform	Apache
Languages	PHP
Operating System	Linux

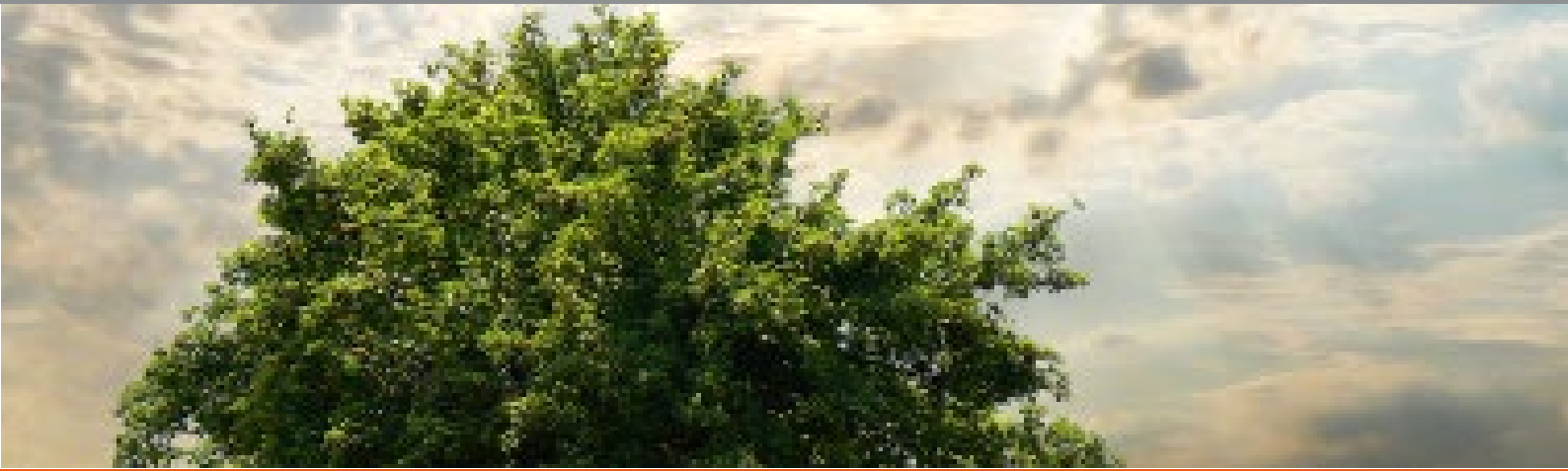
Duration

1. Project Man Hours: 606 Man Hours
2. Project Life Cycle: 75 Days

Results Achieved

Developed Multi-Store Magento 1.2 Community Edition with multiple store manager administrative login from Backend running successfully.





**Deliver best products, software solutions and services,
on time with quality, and as per customer expectations**

About SilverTouch

SilverTouch, a company established in 1992 is widely accepted for its IT solutions with a huge customer base in more than 20 countries across the world.

SilverTouch is actively engaged in Enterprise software development, enterprise content management, document management and IT consulting services such as Business process optimization, process consulting, implementation and customization of ERP. SilverTouch leads brilliantly in new technical developments such as: Mobile Application development services on iPhone, iPad, Blackberry, Android, J2ME and Windows mobile platforms. Even now, SilverTouch helps its global clients for major developments, deployments and managements of their mobility solutions and enterprise application development programs.

SilverTouch has alliance with several industry leaders such as Microsoft, Apple, Cisco, IBM, Oracle, SAP, Java, Dell, VM ware, Symantec, Sonic Wall which provides a competitive edge over other industry peers and targets to understand and cater to all types of requirements that concern our clients, thereby, leading to serve them precisely to their satisfaction.

For more information, please visit www.silvertouch.com or email info@silvertouch.com



India Headquarter
SilverTouch Technologies Limited
2nd Floor, Saffron,
Nr. Panchwati Circle,
Ahmedabad-380 006.
Phone : +91 - 79 - 2656 31 58
E-mail : info@silvertouch.com
Web : www.silvertouch.com

United Kingdom
SilverTouch Technologies UK Limited
Essex Technology & Innovation Centre,
Unit 7, The Gables, Ongar - CM5 0GA,
United Kingdom
Phone : +44 - (0) 127-736-4689
E-mail : info@silvertouchtech.co.uk
Web : www.silvertouchtech.co.uk

North America
SilverTouch Technologies INC
497 Route 27,
Iselin, NJ 08830
United States
Phone : +1 201 299 3529
E-mail : info@semaphore-software.com
Web : www.semaphore-software.com

© copyright 1992-2012 all rights reserved. Property of SilverTouch Technologies Ltd.

INDIA • UK • USA • NETHERLANDS • AUSTRALIA • FRANCE • GERMANY