

Art Portal For Netherlands Based Consultant

[INFORMATION TECHNOLOGY – CUSTOM PORTAL – ASP.NET / MS SQL SERVER]

Client Overview

About Client: A Netherlands based client offering IT based solutions and providing services for web application development & IT outsourcing services within the high quality and at the lowest possible price across the globe. The company is doing outsourcing IT projects to India and work for larger SMEs. The client is providing IT based functional/technical customer support, sales and marketing.

Requirement Overview: The client wanted to revamp the existing website. The existing website had lots of unwanted stuff and junk features. The client wanted to revamp the website in Dutch language only.

Proposed Solution: SilverTouch has revamped client existing website and also provided extra features like putting Artwork for sale. It also made the whole website presentable to the global internet market.

Benefits

1. Performance was improved compared to earlier website.
2. Website is user friendly and having more features for artworks.

Project Description

An artist can get registered with Artsite to upload his/her own artworks to sell. After registration, the artist has his/her own artist subpages where active artworks can be uploaded by that particular artist are being displayed. User can view these artworks and can place an order for the artwork or reproduction of the artwork (If available).

Reproduction of the artwork is the exact copy / photo / image of that artwork on different materials like canvas, aluminum, plastic. Reproduction is offered from BlikOpKunst (not from the artist). Artist and admin can enable/disable the repro availability for the artworks. Reproductions are available in different sizes. On artwork details page, the user can view prices for different sizes according to the slider bar selection as shown in the image below.

Objectives

1. To optimize performance of the website as it was a bottleneck in the current website.
2. To evaluate best solution for putting the Artists work on the site for sale.
3. Make the site user friendly and marketable to generate revenue from the Artist as well as the persons who buy the pictures.
4. The site had to be totally revamped to make it presentable in the market.

Project Approach / Activities

The Project was divided into various phases to achieve the best results in less time with optimal utilization of available resources.

- 1. Phase I:** Analysis of the System Flow, database design and dependable entities verification. Review risk points of database and application as well as jot down major stuffs that were incomplete in the site.
- 2. Phase II:** Work on the performance optimization to make the ready to use functionality more presentable with less time taken in getting the results.
- 3. Phase III:** The entire designing was to be changes simultaneously with the tweaks and defect solving going on for the site. Testing all the new stuffs on the staging server and then put them for the client review.
- 4. Phase IV:** Once the client review is completed and when there is no defects found on the staging server for that particular ongoing task the same is being uploaded o the LIVE environment.

Technology

Development Platform

Technology	Specifications
Technology & Framework	.Net Framework 2.0
Languages	ASP.Net, C#,
Operating System	Windows XP SP2
Database	SQL Server 2005
Web Server	IIS 6.0

Deployment Platform

Technology	Specifications
Technology & Framework	.Net Framework 2.0
Languages	ASP.Net, C#
Operating System	Windows XP SP2
Database	SQL Server 2005
Email	Artsite's SMTP
Web Server	IIS 6.0
Third Party Service/Component	Image Magic

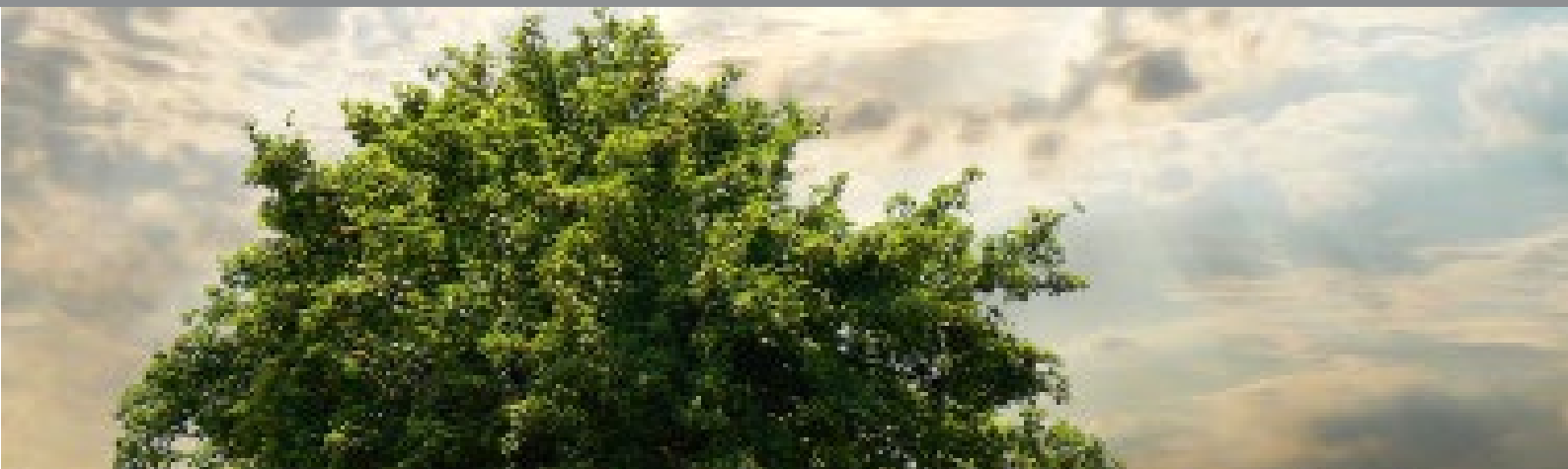
Duration

1. Project Actual hours: 2280 Man Hours
2. Project Life Cycle: 236 Days

Results Achieved

The site is currently generating good revenue and now has a niche look and feel with more user friendly get up. Also the time taken is being normal to gather any of the information related to that particular artist.





Deliver best products, software solutions and services, on time with quality, and as per customer expectations

About SilverTouch

SilverTouch, a company established in 1992 is widely accepted for its IT solutions with a huge customer base in more than 20 countries across the world.

SilverTouch is actively engaged in Enterprise software development, enterprise content management, document management and IT consulting services such as Business process optimization, process consulting, implementation and customization of ERP. SilverTouch leads brilliantly in new technical developments such as: Mobile Application development services on iPhone, iPad, Blackberry, Android, J2ME and Windows mobile platforms. Even now, SilverTouch helps its global clients for major developments, deployments and managements of their mobility solutions and enterprise application development programs.

SilverTouch has alliance with several industry leaders such as Microsoft, Apple, Cisco, IBM, Oracle, SAP, Java, Dell, VM ware, Symantec, Sonic Wall which provides a competitive edge over other industry peers and targets to understand and cater to all types of requirements that concern our clients, thereby, leading to serve them precisely to their satisfaction.

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