

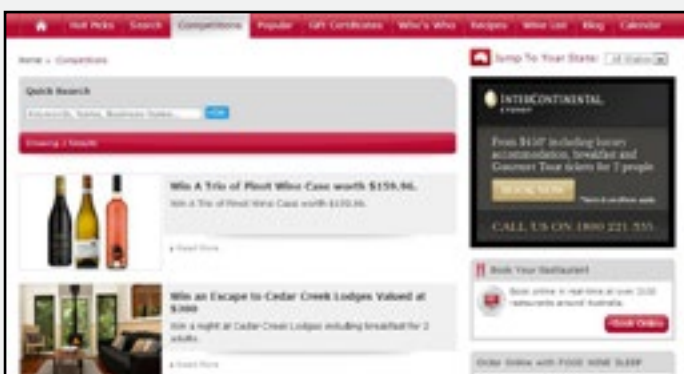
eDirectory for Restaurants For Australian Consultant

[FOOD & BEVERAGES – ONLINE DIRECTORY APP – EDIRECTORY / MYSQL]

Client Overview

About Client: The Client is an Australian based firm which provides the guidance to all the restaurants, pubs, foods, wine and sleep belongs to Australia.

Requirement Overview: The client wanted to developed online directory application along with the ecommerce functionality where the administrator can add information of various hotels, pubs and restaurants of Australia. The site should be user friendly and robust with features and functionalities. The client expected to develop keyword & location based search functionality, map based search, Gift coupons and advertisement section, Reviews & Events type's community based features.



Proposed Solution: SilverTouch has proposed solution based on open source technology platform over the MySQL database. A developed website is being fast, free and fun to use. It provides directory of locations for all occasions for a fine dining extravaganza. This online application provides multiple interactive features to the users where the users can view the business links among food, wine and sleep. Using this application website user can search recipes or a chef or their choices and also providing different search based functionalities such as Keyword & location based and the Map based search. Also the website users can search for the different hotels, motels, apartments, flats, estate agents and organizations along with community based features.



eDirectory for Restaurants

Benefits

1. Advance Search
2. Word press MultiUser Blogs
3. Events & Calendar with iCal and outlook integration
4. Establishment, Gift certificate and Shopping module
5. Recipe and Chef's profile
6. Advertisement and Banner Management



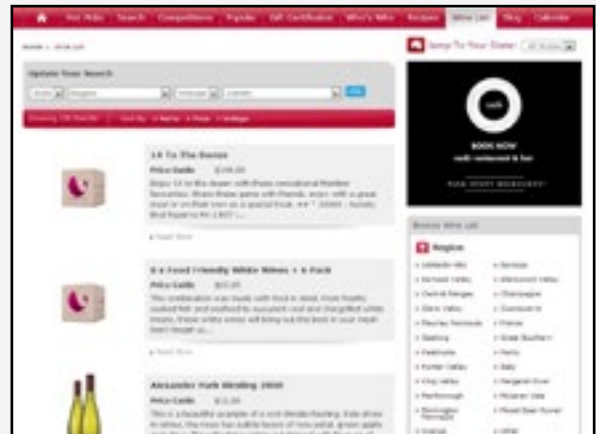
Project Description

This is an online directory and community portal with ecommerce functionality for business linked. Members (registered users) can search for the recipes or a chef of their choice from the directory database, these searches could be Keyword or location based or both. The website also offers map based search. Among the website subscribers establishments for the food, wine and sleeping are hotels, motels, apartment, flats, estate agents and organizations. Gift coupons and advertisement section are the additional revenue streams for the portal. Reviews, events, competitions are other community features of the portal. Members can browse events and the system will filter the event based on the preferences set in their profile. The application is developed using PHP, HTML and eDirectory Technologies.

Objectives

The main Objective of this application is adds following customized module over eDirectory open source:

1. Search with Advance Search
2. Wordpress MultiUser Blogs
3. Events & Calendar with iCal and outlook integration
4. Establishment Module
5. Gift certificate and Shopping module
6. Reviews & feedbacks
7. Recipe and Chef's profile
8. Advertisement and Banner Management
9. Admin Reports



eDirectory for Restaurants

Project Approach / Activities

The Project was divided into various phases to achieve the best results in less time with optimal utilization of available features and functionalities, capabilities and new enhancements.

Phase I: Understand client system requirement approach with the technology platform and create Software design development approach and sent it to client to let them know our understanding.

Phase II: Approved design by client has been incorporated into the development.

- Design has implemented into the specific technology platform.
- Started to work on development.

Phase III: Development is based on module requirement as per the existing website. Develop the New templates and Modules as per requirement.

Phase IV: Deployment phase has done to the client side.

Technology

Development Platform

Technology	Specifications
Technology & Framework	eDirectory
Database	MySQL
Web Server/Hosting Platform	Apache
Languages	PHP
Operating System	Windows XP

Deployment Platform

Technology	Specifications
Technology & Framework	eDirectory
Database	MySQL
Web Server/Hosting Platform	Apache
Languages	PHP
Operating System	Linux

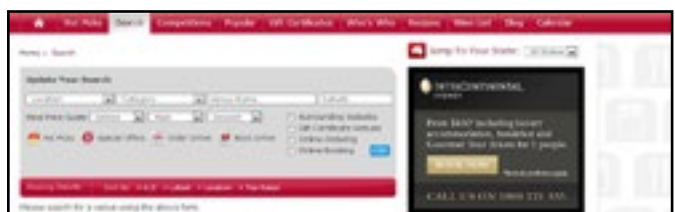
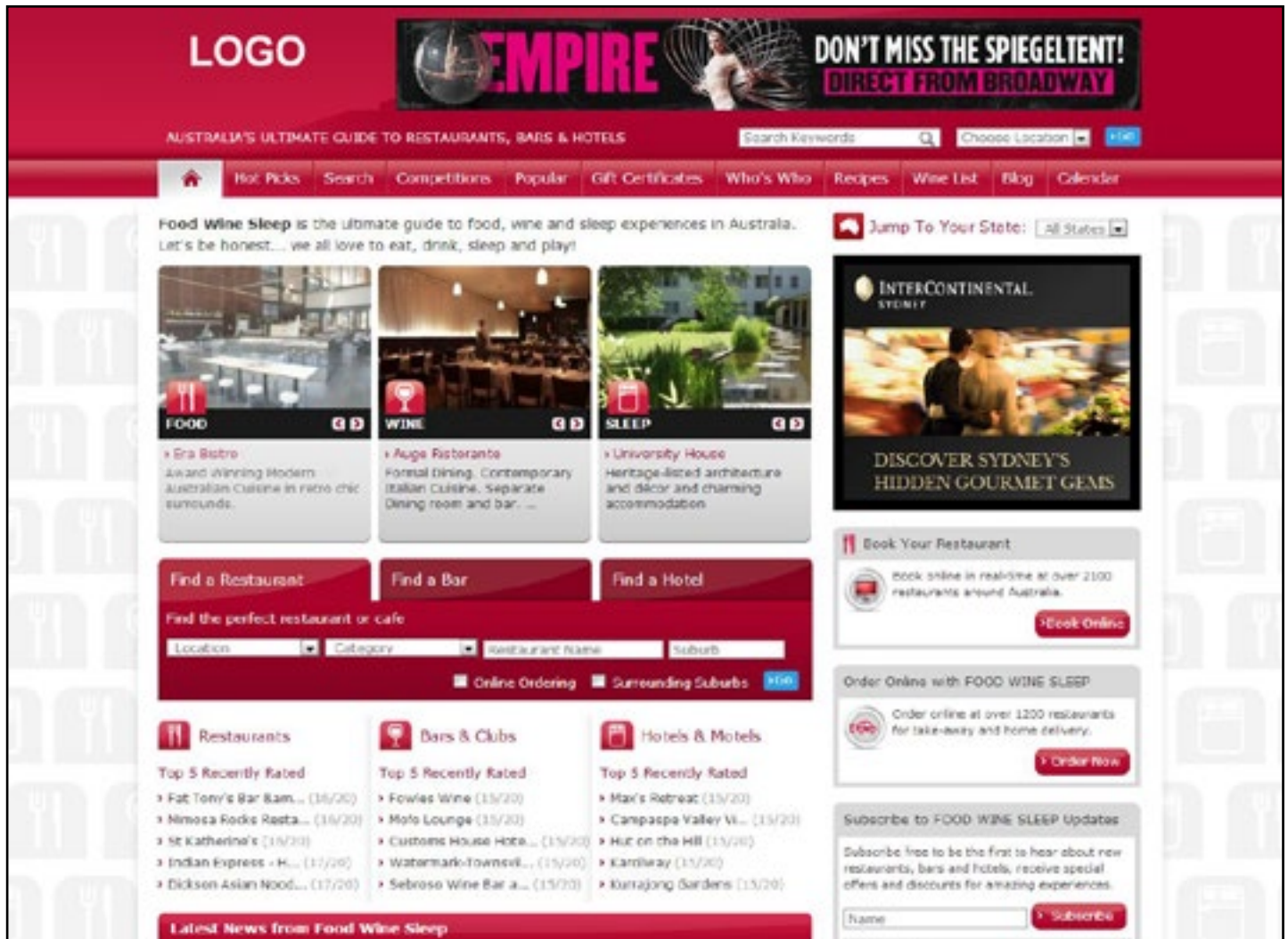
Duration

1. Project Development Man Hours: 3162 Man Hours
2. Project Development Life Cycle: 250 Days

eDirectory for Restaurants

Results Achieved

1. Developed online directory application
2. Facilitates to the users to find different venues for food, wine and sleep
3. Provide different search based functionalities: Keyword based, Location based and Map based
4. Facilitates to view different venues through selection of different states





Deliver best products, software solutions and services, on time with quality, and as per customer expectations

About SilverTouch

SilverTouch, a company established in 1992 is widely accepted for its IT solutions with a huge customer base in more than 20 countries across the world.

SilverTouch is actively engaged in Enterprise software development, enterprise content management, document management and IT consulting services such as Business process optimization, process consulting, implementation and customization of ERP. SilverTouch leads brilliantly in new technical developments such as: Mobile Application development services on iPhone, iPad, Blackberry, Android, J2ME and Windows mobile platforms. Even now, SilverTouch helps its global clients for major developments, deployments and managements of their mobility solutions and enterprise application development programs.

SilverTouch has alliance with several industry leaders such as Microsoft, Apple, Cisco, IBM, Oracle, SAP, Java, Dell, VM ware, Symantec, Sonic Wall which provides a competitive edge over other industry peers and targets to understand and cater to all types of requirements that concern our clients, thereby, leading to serve them precisely to their satisfaction.

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