

Social Networking Website For US Based Company

[TELECOMMUNICATION – SOCIAL NETWORKING – PHP 5X / MYSQL 5X]

Client Overview

About Client: Client is a Mobile Tech Company. They create solutions for Mobile Development by creating smart phone applications, Search Engine Optimization to make sure company gets the right attention, Marketing via Social Networking Sites, Promotion via social gatherings, integration of Online Payment Systems to assure safe purchasing experience, Financial Guidance to make sure your ideas are skillfully and successful realized. Client aims to please customers through integrity, creativity and by pioneering latest never been done technologies.

Requirement Overview: To develop Social Networking Website that needs to be well integrated with Facebook. The requirement document was provided an approach to carry out GAP Analysis of Ready Script versus Scope of Work which will be provided by client to develop Social Networking Website.

Proposed Solution: SilverTouch proposed to develop the project in PHP with a ready available script <http://www.webscribble.com/products/webnetwork/index.shtml>. The features which are not present in the above tool and which were needed as per client's requirement were developed by SilverTouch.



Social Networking Website

Benefits

A social networking site fully integrated with Facebook is developed with special features.

Project Description

The project was to develop a beautiful and classy social network website integrated with Facebook that user sign-up via Facebook connect, the site consisted of following features.

Standard social network features:

- Facebook basics: profile creation, friends' news feed, ability to 'Like' and 'Poke' a friend's status
- Standard ability to 'Friend' someone, and standard privacy settings.
- Search by name, email address, profession, location, and event
- Report abusive user
- Messaging functionality between users
- Forums section

Special features:

- Site requires Facebook connect to pull in all your data to create a profile for each user (basic info, picture, education, whatever else makes sense)
- Special section on the sidebar showing all upcoming events
- Facebook Component: As a user uses our site, it should show all his Facebook friends that he is on our site. For example, when he posts a new status, it will also update his Facebook status. If he friends 20 people on our site, the site will post that on his Facebook feed, etc. We will figure this out more as we make the site.

Backend/Admin Control Panel to:

- Moderate/review profiles, and monitor messaging (likely a word filter)
- Monitor forum postings
- Statistics to see how many people are signing up and using the site on a regular basis
- Update upcoming events and other notices

Objectives

To develop a social networking site with desired features fully integrated with Facebook.

YJPnation.com

Social Networking Website

Project Approach / Activities

Considering the client requirement, we propose to develop the proposed website in following distinct phases:

1. Phase I: GAP Analysis – This phase will describe the functional requirements which are not being covered or feasible under the ready script. It will also help bridge that space by highlighting which requirements are being met which are not. The assessment will provide a foundation for measuring the investment of time, and efforts required to develop the website as per the scope of work defined.

1.1. Deliverables:

- 1.2. Script Installation
- 1.3. GAP Analysis of Ready Script versus Scope of Work
- 1.4. Module wise Effort Estimation with +/- 15%
- 1.5. Client Approval on Effort Estimation to Execute Phase II

2. Phase II: Development - Actual Development of Website on Approval of Module wise Effort Estimation. Once the client approves the efforts and timeline defined for each module, we started the development of the project.

Technology

Development Platform

Technology	Specifications
Technology & Framework	PHP 5x Programming
Database	My SQL 4x/5x Server Database
Web Server/Hosting Platform	Linux Sever Platform
Operating System	Linux

Deployment Platform

Technology	Specifications
Technology & Framework	PHP 4x / 5x Programming
Database	MySQL 4x / 5x Server database
Web Server/Hosting Platform	Apache 2x Server
Operating System	Linux

Duration

- 1. Project Actual Efforts: 664 Man Hours
- 2. Project Life Cycle: 27 Days

Results Achieved

The Developed social networking website is running successfully



Deliver best products, software solutions and services, on time with quality, and as per customer expectations

About SilverTouch

SilverTouch, a company established in 1992 is widely accepted for its IT solutions with a huge customer base in more than 20 countries across the world.

SilverTouch is actively engaged in Enterprise software development, enterprise content management, document management and IT consulting services such as Business process optimization, process consulting, implementation and customization of ERP. SilverTouch leads brilliantly in new technical developments such as: Mobile Application development services on iPhone, iPad, Blackberry, Android, J2ME and Windows mobile platforms. Even now, SilverTouch helps its global clients for major developments, deployments and managements of their mobility solutions and enterprise application development programs.

SilverTouch has alliance with several industry leaders such as Microsoft, Apple, Cisco, IBM, Oracle, SAP, Java, Dell, VM ware, Symantec, Sonic Wall which provides a competitive edge over other industry peers and targets to understand and cater to all types of requirements that concern our clients, thereby, leading to serve them precisely to their satisfaction.

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