

# Event Networking Application For A Netherlands Consulting Company

SERVICE – EVENT NETWORKING – SYMFONY FRAMEWORK

## Client Overview

**About Client:** Client is a Netherlands based company, providing social networking services to their valued customers. They manage events and involve their customers the same.

**Requirement Overview:** Client need to create community based application in which members will be able to create events and also able to invite people to participate for their created events. This application is meant to be a social platform for finding and organizing events.

**Solution:** The proposed technical solution will be based on Symfony Framework 1.2 over the Apache web server on the Windows based platform. Authorized.net + PayPal and shipment through table rate and flat rate.





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## Project Description

SOCY can register onsite member of network. SOCY members will be able to create events or to participate into different available events and also inviting others to join their network. Members will be able to create Events album gallery, Report, Upload photo and Video of respected events and also allow members to create their own profile (Set profile setting like public/private). SOCY will allow their members to search area by location and filtered events based on created search area.

## Objectives

The Project Objectives were:

1. Admin can create a Network/Interest.
2. SOCY can register on site and member of network/interest.
3. SOCY can change Profile detail and create public and private profile.
4. Organize event of selected interest.
5. Inviting people to join Organize functionality.
6. SOCY can also participate/Join into self created events.
7. Participant wise acceptance policy.
8. SOCY can create Location Area near to created events.
9. SOCY can filter/search event based on created location area.
10. SOCY can ask question regarding the event.

## Key Challenges

2. User messaging functionality.
3. Using shape files dynamically from post GIS database.
4. Create different shapes like rectangle, polygon, circle etc dynamically using PostGIS database.
5. Using 2 way popup – calling pop-up from another pop-up.



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## Project Approach / Activities

The Project was divided into various phases to achieve the best results in less time with optimal utilization of available resources.

- 1. Phase I:** We have discussed with client in initiation of the project and collected all requirements and client has provided designing in PSD format.
- 2. Phase II:** We have transfer client provided design in to the HTML prototype and send back to the client for approval on that.
- 3. Phase III:** After getting approval from the client on the designs, we have incorporated designs in to the Development.
  - Design has implemented into the specific technology platform.
  - Started to work on development.
- 4. Phase IV:** Development has done based on the requirement of the client and Deploy entire application after successful compilation by us to the client server.

## Technology

### Development Environment

Technology	Specifications
Technology & Framework	Symfony Framework 1.2
Languages	PHP
Operating System	Windows
Database	Postgresql
Web Server	Apache

### Deployment Environment

Technology	Specifications
Technology & Framework	Symfony Framework 1.2
Languages	PHP
Operating System	LINUX
Database	Postgresql
Web Server	Apache



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## Duration

Project Man Hours: 4634 Man Hours

Project Development Life Cycle: 17 Months

## Results

Application has deployed successfully on LIVE server. Currently project phase is in Maintenance and Enhancements.

## Benefits

1. The users will able to create their own profile and also able to invite friends to join their network using this community based application.
2. Users can organize various events and able to upload there photo albums, gallery, guest books and can view the same reports.
3. Users will able to search different areas based on location of the event and also search for other events based on the defined search area. This will be possible based on the Google API data which is dynamically called in the form of shape file based on the search criteria or geographical shapes.
4. Users will have the option to create their own profile and set their options to view in terms of private or public to show others

## Key Challenges

1. CBA & PayPal Express Checkout Integration
2. Getting automation of data feed for Amazon and Google shopping engine.
3. Product Page Customization with Color options using Color Swatch Extension integration.



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## About SilverTouch

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For more information, please visit [www.silvertouch.com](http://www.silvertouch.com) or email [info@silvertouch.com](mailto:info@silvertouch.com)



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